

„The State of Health Literacy Promotion in Germany” – a workshop organized by the DNGK“

4th Annual Conference of the DNGK in 2026, serving as a pre-conference event for the 25th German Congress on Health Services Research
in cooperation with the Health Literacy Working Group of the German Network for Health Services Research

Tuesday 22.09.2026

13:00 bis 19:30 Uhr

Venue: Universität zu Köln, MTI-Building (Building No 44)
Joseph-Stelzmann-Str. 50, 50931 Köln

Ab 13:00	MTI-Building	Arrival	Wellcome		
13:30 bis 15:00	RAUM 10	Glaskasten I	Glaskaten II	RAUM 11	RAUM 12
MTI Building 44b	Workshop 1 <i>Health Literacy Research in Germany and the Netherlands Developments and Challenges</i>	Workshop 2 <i>Making Organizational Health Literacy a Mandatory Requirement: From the Guiding Principles of the National Action Plan to Practical Tools</i>	Workshop 3 <i>Quality Assurance for Health Information in AI-Powered Applications: User-centred design, reliability, technology, and integrity</i>	Workshop 4 <i>Risk Communication and Visualizations in Health Information: Current Perspectives from Plain Language</i>	Workshop 5 <i>Healthcare professions as the key to health literacy: communication and information – shaping settings and the healthcare system</i>
	Susanne Jordan Monique Heijmanns Eva Bitzer	Katharina Rathmann, Inga Münch, Jürgen Soffried, Christoph Schmotzer	Kerstin Berr, Carola Galtsidas; Susanne Melin, Inga Münch, Fülöp Scheibler, Sebastian Schmidt-Kähler, Natalie Tutzer	Sarah Ahrens Friederike Günther Merle Schindler	Silke Kaufmann, Ina Backer, Hanna Schwendemann, Stephanie Rupp, Eva Deysiuk, Barabara Fillenberg, Julia Steinmann, Maria Marchwacka, Andrea Warnke
15:00 bis 15:30	Break				
15:30 bis 17:00	<i>World Cafe: World Café: Status and Implementation of the Recommendations of the National Action Plan on Health Literacy in</i>				
MTI Foyer	<i>Education policy</i>	<i>Health policy</i>	<i>Patient safety policy</i>	<i>Information policy</i>	<i>Desires</i>
	Recommendations • School • Occupational Education • Further Education	Recommendations • Information • Communication • Education	Recommendations • Insight • Understanding • Implementation	Recommendations • Supply • Processing • Education	“If I could make a wish regarding health literacy, then...”
	Moderation: G. Seidel / E. Schmidt	Moderation: K. Graffmann-Weschke / M. Schunk	Moderation: K. Rathmann / H. Schwendemann	Moderation: A. Warnke / D. Chakraverty	Moderation: M. A. Marchwacka / E. Denysiuk
17:00 bis 17:30	Break				
17:30 bis 18:30	Keynote (Barbara Steffens, TK Landesvertretung NRW) and panel discussion on the results of the World Café: Further implementation of the Recommendations of the National Action Plan on Health Literacy				
Hörsaal 2	Panelists: Monique Heijmanns (Nivel, NL), Melanie Kanzler (Dt. ev. Krankenhausverband), Susanne Melin (Bosch Health Campus), Inga Münch (Bertelsmann Stiftung), Barbara Steffens (TK Landesvertretung NRW)				
Ab 18:30	MTI Foyer: Welcome Reception				